SECOND ANNUAL LECTURE SERIES  GALLERY TALKS

The Archives has organized a fantastic lineup of speakers for our 2018-2019 Gallery Talks, a series of informal lectures given by scholars and practitioners whose research has drawn extensively from the EDA’s vast collections. We hope to see you there: 6:30 to 7 pm light refreshments, lecture from 7 to 8 pm. Speakers include:

November 8, 2018 Patricia Morton - “The Sea Ranch and Theories of Place"
Wurster Gallery, rm 121
Morton, an Associate Professor of architectural history at UC Riverside, will draw on the Turnbull / MLTW Collection held by the EDA to discuss how the design of The Sea Ranch was informed by contemporaneous theories of place as posited by Charles Moore, William Turnbull, Donlyn Lyndon, Lawrence Halprin, and others.

February 12, 2019 Rick Prelinger - “Surprising Evidence”
Wurster Auditorium, rm 112
Professor of Film & Digital Media at UC Santa Cruz, Prelinger is an archivist, writer, filmmaker, and educator. Well-known for his participatory urban history projects Lost Landscapes, Prelinger will explore “alternative archival records”: home movies, process plates and “useful films” which document the urban history of San Francisco, Oakland, Los Angeles, and New York.

continued on pg. 2

In this issue...

Gallery Talks...........1-2  
SF Archives Crawl......4
Summer Exhibition...2  
On Display / In Print...4
Project Updates.......2-4  
New Acquisitions.......5
Instruction / Research...5-6
VRC update.................6
Staff News..................7
March 12, 2019 Jan Novie and Allan Green - “Aaron G. Green FAIA Architect: Organic Architecture beyond Frank Lloyd Wright” Wurster Gallery, rm 121
Taught and inspired by the work of Frank Lloyd Wright, Aaron G. Green, FAIA was an internationally known architect whose diversified architectural projects exemplify the styling and philosophy of organic architecture. Jan Novie who joined Green’s firm in 1965 and Allan Green, graphic designer, art director, and son of Aaron Green will give a presentation on Green’s organic architecture after Frank Lloyd Wright.

April 9, 2018 Rosa Novak - “Edith Heath: Design is a System of Values” Wurster Gallery, rm 121
Novak, an Oakland artist and scholar working with local clay and sustainable practices in ceramics, explores the lesser-known work of Edith Heath, situates her practice within a historical context, and critiques traditional narratives of mid-century ceramic history.

FALL EXHIBITION
The Sea Ranch

The fall exhibit focused on The Sea Ranch explores the early design development and planning of the site, significant buildings and residences, the marketing of this community of second homes, and its ongoing evolution. Featuring archival material from numerous collections, the show will also include student designs from the 2018 furniture competition which you can read more about later in this issue.

Curated by EDA staff Chris Marino and Emily Vigor, the exhibit showcases materials from Joseph Esherick (EHDD); Moore, Turnbull, Lyndon and Whitaker (MLTW); Marquis & Stoller; Dmitri Vedensky, and graphic designer Barbara Stauffacher Solomon who created the famous rams head logo. Architect Obie Bowman generously allowed us to exhibit materials from his archives highlighting his early involvement with designing for The Sea Ranch, as well as the firms Fernau + Hartman Architects, and Turnbull Griffin Haesloop Architects.

The exhibit will run from November 5 through December 20, 2018, in the Raymond Lifchez and Judith Stronach Exhibition Cases in the Environmental Design Library.

THE SEA RANCH VIRTUAL COLLECTION HAS LAUNCHED!

We are excited to announce the completion of our grant-funded project, Living Lightly on the Land: A Virtual Sea Ranch Design Collection. Throughout the last year, the EDA and the Architectural Archives at the University of Pennsylvania have digitized more than 650 images from our collections that highlight the design development of The Sea Ranch. This project was made possible by a grant from the National Historical Publications and Records Commission (NHPRC) Access to Historical Records: Archival Projects program.
3rd Annual Furniture Competition, Form Follows

The Environmental Design Archives (EDA) is hosting the 3rd annual form follows student seating element design competition. We are thrilled this year to have street furniture company mmcité sponsoring the competition, challenging CED students to design and build a seating element for the Wurster Hall courtyard inspired by collections in the Environmental Design Archives.

Furniture design can be a great way to test ideas at a smaller scale and to experiment with different methods and materials.

Students will draw inspiration from archival materials relating to The Sea Ranch, a breakthrough example of an environmentally sensitive design that continues to grow in influence and relevance to designers and the general public. This year’s theme connects to mmcité’s design philosophy, that functional, durable, and thoughtful outdoor furniture will connect people to their environments.

The EDA asked students to design a seating element for the Wurster Hall courtyard based on the archival project that inspired it, mmcité’s design philosophy, the close relationship between the student’s design, its environment, and the person who might use it, and the physical and emotional impacts the seating element might have.

Students presented their designs on October 11, comprised of two drawings and a small model, to a panel of judges. Judges selected the top five designs and those students were given a stipend by mmcité to construct their design to full-scale in the CED Fabrication Shop. Students selected for the second round will build their seating elements using

Visit the project at http://searanch.ced.berkeley.edu

Students presented their designs on October 11, comprised of two drawings and a small model, to a panel of judges. Judges selected the top five designs and those students were given a stipend by mmcité to construct their design to full-scale in the CED Fabrication Shop. Students selected for the second round will build their seating elements using
This year’s theme was Im(migration) and Indigenous Voices of California. Each organization displayed collections focusing on that theme. In keeping with the theme, the EDA digitally exhibited materials from several of our collections, including Defense and Migrant Worker Housing (FSA), Angel Island Immigration housing, and National Housing Authority records for resettlement and migrant camps. It was exciting to share with the public some of the amazing records we have within our collections at the California Historical Society!

We look forward to participating in next year’s Archives Crawl SF!

---

EDA ON DISPLAY / IN PRINT

The EDA has loaned more than forty drawings and photographs to SFMOMA for their upcoming exhibition The Sea Ranch Architecture, Environment, and Idealism. The exhibition is slated to open December 22, 2018 and run until April 28, 2019.

A “Site Plan for the Sea Ranch Athletic Club,” from the Turnbull/MLTW Collection is currently on loan to the Canadian Center for Architecture as part of their exhibition Architecture Itself and Other Postmodern Myths. The exhibition challenges the typical narrative of the heroic architect by revealing a counter-reading of postmodern canonic projects and procedures, using an array of building fragments, drawings, models, and primary source documents.

The National Trust for Historic Preservation Conference, set to take place November 17, 2018, is using a drawing of the BART Embarcadero Station from the Tallie Maule Collection in their printed program.

The VRC has been digitizing more than 900 drawings, documents, and photographs from the Gertrude Jekyll Collection courtesy of funding provided by the Surrey Garden Trust. We are delighted to provide access to these unique and historically significant materials for research, teaching, and curious exploration. By the end of December 2018 these items will be hosted on the Calisphere portal of the California Digital Library, allowing this important collection to be accessed by all.
NEW ACQUISITIONS
The Archives has been fortunate to receive the following collections:

AARON G. GREEN
Born in Corinth, Mississippi in 1914, Green studied architecture at the Cooper Union in New York City where he learned of the works of Frank Lloyd Wright. Green was invited by Wright to join Taliesin as an apprentice in the early 1940s. His architectural career was interrupted by WWII, during which he served as a bombardier in the Pacific theaters. After the war, he moved to Los Angeles to work with industrial designer Raymond Loewy, before relocating north to San Francisco where he founded Aaron G. Green Associates in the early 1950s, a practice dedicated to service-oriented design. During this time, Green acted as Wright’s West Coast representative, including seeing through the completion of the Marin County Civic Center after Wright’s death. During the course of his career, Green designed residential, commercial, industrial, municipal, judicial, religious, interment, mass housing, and educational projects.

JOHN WELLS
Raised in Oakland, California John Wells studied architecture at UC Berkeley and graduated at the top of his class in 1956. He became a partner at the architectural firms of DeMars & Ray, then at DeMars & Wells, and later head of the architecture division at Kennedy/Jenks Engineers. Wells was involved in the development and design of prominent buildings in the San Francisco Bay Area, including UC Berkeley’s Zellerbach Auditorium and student center, Golden Gateway, Marin Redevelopment, and the BART stations at El Cerrito Plaza and El Cerrito Del Norte.

INSTRUCTION / RESEARCH INQUIRIES
We have had an incredibly busy start to the fall semester with six classes and more than 200 students coming in for interactive instruction sessions! Students enrolled in Case Studies in Modern Architecture, Researching California, Plants in Design, The American Designed Landscape Since 1850, Graduate Research Methods, and The Life and Death of Disegno have come into the EDA. During these sessions, students work directly with archival material and answer questions designed to make them think critically about the primary sources as they relate to themes and concepts they are learning about in their courses. Students come away with a newfound appreciation for archives and knowledge of how to utilize them for their term papers and assignments.

The EDA reference staff identified the original clients for a house Wurster designed in San Francisco by street name, using a map of San Francisco annotated by William Wurster himself which is part of the Wurster/WBE Collection (see map below). We were able to identify the house and digitize a full set of drawings, along with specifications and correspondence for the project. To the delight of our researchers, the documentation included such details as model and part numbers for door hardware, elevator equipment, and other information for their planned period-specific restoration of the house.

We have also been working with KCET in Los Angeles who are producing a program on Brian and Edith Heath.
Researcher Jennifer Volland has been filmed in the archives as she discusses the importance of the Heath’s and Heath Ceramics. The program is slated to air on KCET in early 2019!

---

**HIGHLIGHTS FROM THE VISUAL RESOURCES CENTER**

Slides documenting Robert Royston’s public parks in Palo Alto, California, were (re)discovered in the course of assisting a CED Student interested in the documentation of public spaces. Taken in the late 1950s, these 35mm slides depict Mitchell Park, Rinconada Park, and others at the time of their opening. The slides, originally part of the Department of Landscape Architecture’s slide collection, were photographed by three influential CED faculty - Mai Arbegast, Robert Tetlow, and Burt Litton.
EDA STAFF NEWS

**Chris Marino** is settling into her new role as Curator. She received a scholarship to attend the International Confederation of Architecture Museums Conference (ICAM) in Copenhagen last month, where she had the opportunity to meet curators and archivists from all over the world and discuss acquisition policies, born-digital architectural records, fundraising strategies, and learn about Danish architecture and design—blog post coming soon! Her article on interactive instruction at the EDA is forthcoming in the Fall/Winter issue of the *American Archivist*.

Digital and Collections Archivist **Emily Vigor** is busy completing our NHPRC grant-funded Sea Ranch virtual collection project, which will go live this month. She is also completing the finding aid for the Ron Herman Collection and cataloging born-digital materials from the Herman and Peter Walker collections. These materials will soon be imaged, processed, and made accessible to researchers next year. Vigor is also collaborating on a publication regarding best practices for preserving and providing access to born-digital records with other members of the Society of American Archivists' Design Records Section. As part of her research, she attended the BitCurator Users Forum in Los Angeles in September.

VRC Director **Jason Miller** has been busy with a steady stream of digitization projects. In addition to the aforementioned Gertrude Jekyll digitization project, his studio created the images for *Living Lightly on the Land: A Virtual Sea Ranch Design Collection*, as well as images supporting both the form follows design competition and the Gallery Talks lecture series.

New Reference Archivist, **Katie Riddle**, has been coordinating a physical loan with SFMOMA for their upcoming winter exhibition on The Sea Ranch. She finished processing the Louis Smaus Collection, which is now accessible to researchers. The Smaus Collection contains photographs from his time with the MacRorie-McLaren Company, including images of plants used for the 1915 Panama Pacific International Exposition. Before joining the EDA team, Katie spent the last three years in Dallas where she earned her Master's Degree in Public History with a concentration in Archives. She is assisting in her first EDA exhibit installation on The Sea Ranch and is looking forward to processing her next collection.

Student Archives Technician, **Gabrielle Clement**, spent the summer in Berkeley taking classes, working at the EDA, and assisting the Phoebe Hearst Museum of Anthropology. She is currently processing the Kenneth Cardwell Collection and the Kaneji Domoto Collection, accessible to researchers this spring.

The Environmental Design Archives at the University of California, Berkeley, is a tax-exempt, 501(c) 3 public benefit organization.
Tax ID#: 946090626

Gertrude Jekyll, Hydon Ridge, Surrey. Border planting plan, October 1911
As we become increasingly conscious of our environmental impact, we are sending out invitations to events **via email**.

Please let us know your current email address by sending an email to: designarchives@berkeley.edu